



**KIM KOELLING**

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*601 WILLIAM ST.  
OAKLAND, CA 94612*

## EDUCATION

### THE UNIVERSITY OF KANSAS Bachelor's, Graphic Design

*August 2006-May 2010  
Lawrence, Kansas*

:: Graduated with Distinction

### FACHHOCHSCHULE TRIER KU Study Abroad

*March 2009-July 2009  
Trier, Germany*

## TECHNICAL SKILLS

Adobe CC 2015 Suite  
[Illustrator, Indesign, Photoshop,  
Dreamweaver, & Flash],  
Google Web Designer  
HTML5 Animation, Basic HTML/CSS,  
XML, iMovie, Font Design,  
Microsoft Office, Keynote,  
Mac/PC Operation, Letterpress,  
Vinyl Routing, French Fluency

## DESIGN EXPERIENCE

### SEARCH INFLUENCE

Graphic Designer  
*January 2015-August 2015  
New Orleans, Louisiana*

:: Worked closely with Account Managers, Content Creators and the Development Department on client deliverables. Designed for multiple platforms including infographics, landing pages, pay-per-click advertisements, social media pages, blog design and mobile-responsive web design. Collaborated interdepartmentally to create two custom dashboard interfaces. Streamlined several Graphics department processes through problem solving, templating and staying on top of industry standards. Managed all digital assets.

### PETER MAYER ADVERTISING

Associate Studio Designer  
*September 2013-October 2014  
New Orleans, Louisiana*

:: Collaborated with art directors and copywriters to create print and digital ads—direct mail, indirect mail, FSI, online flash display banners and email for desktop and mobile. Was responsible for resizing, fixing, updating, and preflighting designs to be delivered to vendors. Helped with photo retouching & image manipulation.

### AMERICAN BAR ASSOCIATION

Graphic Designer  
*January 2011-May 2011  
Chicago, Illinois*

:: Designed interactive newsletter, redesigned ABA Membership kit and helped with other general in-house design needs from design to prepress.

### ACME GLOBAL INDUSTRIES

T-shirt Designer  
*January 2010-December 2010  
Lawrence, Kansas*

:: Worked individually with clients to make their t-shirt ideas into reality with design software, vinyl and heat presses.

## OTHER EXPERIENCE

### US PEACE CORPS

IT-Education Volunteer  
*June 2011-July 2013  
Bandenkop, Cameroon, Africa*

:: Taught and improved computer literacy for over 350 students. Facilitated the distribution of books, opened 3 village libraries and gave library management courses to select members of 3 school administrations. Rebranded and designed marketing materials for a women's group specializing in the fabrication of shea butter.