

KIM KOELLING

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772.285.3038

7429 PITT ST.
NEW ORLEANS, LA 70118

DESIGN EXPERIENCE

PETER MAYER ADVERTISING

Associate Studio Designer
September 2013-October 2014
New Orleans, Louisiana

::Collaborated with art directors and copywriters to create print and digital ads—direct mail, indirect mail, FSI, online flash display banners and email for desktop and mobile. Was responsible for resizing, fixing, updating, and pre-flighting designs to be delivered to vendors. Helped with photo retouching & image manipulation.

AMERICAN BAR ASSOCIATION

Graphic Designer
January 2011-May 2011
Chicago, Illinois

::Designed interactive newsletter, redesigned ABA Membership kit and helped with other general in-house design needs from design to prepress.

ACME GLOBAL INDUSTRIES

T-shirt Designer
January 2010-December 2010
Lawrence, Kansas

::Worked individually with clients to make their t-shirt ideas into reality with design software, vinyl and heat presses.

WILLOUGHBY DESIGN

Student Intern
January 2010-May 2010
Kansas City, Missouri

::Worked with fellow peers under supervision of Willoughby designers to solve design problems for local clients from restaurant menus to website design.

UNITED WAY METROPOLITAN NASHVILLE

Graphic Design Intern
January 2009-March 2009
Nashville, Tennessee

TECHNICAL SKILLS

Adobe CC/CS6 Suite:[Illustrator, Indesign, Photoshop, Dreamweaver, Flash], iMovie, Web Design and Basic HTML/CSS, XML, Font Design, Microsoft Office, Keynote, Mac/PC Operation, Letterpress, Vinyl Routing, French Fluency

EDUCATION

THE UNIVERSITY OF KANSAS

Bachelor's, Graphic Design
August 2006-May 2010
::Graduated with Distinction

FACHHOCHSCHULE TRIER

KU Study Abroad
March 2009-July 2009
Trier, Germany

OTHER EXPERIENCE

US PEACE CORPS

IT-Education Volunteer
June 2011-July 2013
Bandenkop, Cameroon, Africa

:: Taught and improved computer literacy of over 350 students. Facilitated the distribution of books opening 3 village libraries and gave library management courses to select members of 3 school administrations. Rebranded and designed marketing materials for a women's group specializing in the fabrication of shea butter.

VOLUNTEER COMPUTER COURSE FOR SENIORS

Founder & Teacher
January 2011
Stuart, Florida

::Designed, Organized and Taught a One Month Computer Course for Seniors at Beginning and Intermediate Levels

SIGNS OF LIFE COFFEE

Barista
January 2008-December 2009
Lawrence, Kansas

::Completed the Nationally Recognized PT's Coffee Three-Day Intensive Barista Training Course